

CEDARHURST ★ LAWRENCE COMMUNITY



★ SPONSORSHIPS ★

## Who Hosts the Parade?

The Village of Cedarhurst, The Village of Lawrence, Lawrence-Cedarhurst Volunteer Fire Department and Lawrence-Cedarhurst American Legion Post #339. We welcome local stores, businesses, schools and organizations to participate with bands, floats, marchers and sponsorship.

## How is the Parade Financed?

The Cedarhurst-Lawrence Memorial Day Parade is a great family event that involves marketing, operational and administrative costs. Much of the work for the Parade is done by volunteers but there are many necessary expenses.

**This Event Honoring Americas Fallen Heroes  
Is Funded Only Through Private Donations.**

We are seeking sponsorships from individuals, small businesses and corporations to offset costs, give back to the community and make each Parade experience better every year.

Please help us keep this honorable event a tradition in Cedarhurst and Lawrence. We look forward to your joining us. Thank You for your support!

**SPONSORSHIP DEADLINE | Monday, May 19, 2025**

*All other sponsors will be added to ongoing advertising.  
The earlier we receive your sponsorship donation, the more advertising and  
publicity you will receive*

## **\$10,000 – Title Sponsor**

Top billing in advertising, Opportunity for float in parade, prominently featured in media coverage of the event, on Websites, Announced and featured in the Ceremony Program.

## **\$5,000 – 5 Star Sponsor**

Prominently displayed in media coverage (1st tier), on Websites, Announced and featured in the Ceremony Program.

## **\$2,500 – Diamond Patriot Sponsor**

Prominently displayed in media coverage (2nd tier), on Websites, Announced and featured in the Ceremony Program.

## **\$1,000 – Platinum Patriot Sponsor**

Prominently featured in media coverage (3rd tier), on Websites, Announced and included in the Ceremony Program.

## **\$750 – Gold Patriot Sponsor**

Appearing in all advertising, websites and announced and included in the Ceremony Program.

## **\$500 – Silver Patriot Sponsor**

Appearing in all advertising, websites and announced and included in the Ceremony Program.

## **\$250 – Bronze Patriot Sponsor**

Appearing on website and listed in the ceremony program.

## **\$125 – Friend of the Parade**

Listed in the Memorial Day Ceremony Program.

We are grateful for your financial support of the 2025 Cedarhurst Lawrence LCFD Community Parade.

### **YES! I would like to donate to the 2025 Memorial Day Parade.**

Sponsor name as you would like it to appear: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Write your sponsorship level: \_\_\_\_\_

Amount of enclosed check \$: \_\_\_\_\_

Please send Business Logo artwork by email to: JoMarie@cedarhurst.gov

Please make checks payable to: Village of Cedarhurst.

In the memo write: Memorial Day Parade 2025

Mail or Drop Off to: Parade Sponsor C/O Village of Cedarhurst  
200 Cedarhurst Avenue, Cedarhurst, NY 11516

QUESTIONS: JoMarie Capone (516) 220-3218