

CEDARHURST ★ LAWRENCE COMMUNITY



★ SPONSORSHIPS ★

Who Hosts the Parade?

The Village of Cedarhurst, The Village of Lawrence, Lawrence-Cedarhurst Volunteer Fire Department and Lawrence-Cedarhurst American Legion Post #339. We welcome local stores, businesses, schools and organizations to participate with bands, floats, marchers and sponsorship.

How is the Parade Financed?

The Cedarhurst-Lawrence Memorial Day Parade is a great family event that involves marketing, operational and administrative costs. Much of the work for the Parade is done by volunteers but there are many necessary expenses.

**This Event Honoring Americas Fallen Heroes
Is Funded Only Through Private Donations.**

We are seeking sponsorships from individuals, small businesses and corporations to offset costs, give back to the community and make each Parade experience better every year.

Please help us keep this honorable event a tradition in Cedarhurst and Lawrence. We look forward to your joining us. Thank You for your support!

SPONSORSHIP DEADLINE | Monday, May 17, 2024

*All other sponsors will be added to ongoing advertising.
The earlier we receive your sponsorship donation, the more advertising and
publicity you will receive*

\$10,000 – Title Sponsor

Top billing in advertising, Opportunity for float in parade, prominently featured in media coverage of the event, on Websites, Announced and featured in the Ceremony Program.

\$5,000 – 5 Star Sponsor

Prominently displayed in media coverage (1st tier), on Websites, Announced and featured in the Ceremony Program.

\$2,500 – Diamond Patriot Sponsor

Prominently displayed in media coverage (2nd tier), on Websites, Announced and featured in the Ceremony Program.

\$1,000 – Platinum Patriot Sponsor

Prominently featured in media coverage (3rd tier), on Websites, Announced and included in the Ceremony Program.

\$750 – Gold Patriot Sponsor

Appearing in all advertising, websites and announced and included in the Ceremony Program.

\$500 – Silver Patriot Sponsor

Appearing in all advertising, websites and announced and included in the Ceremony Program.

\$250 – Bronze Patriot Sponsor

Appearing on website and listed in the ceremony program.

\$125 – Friend of the Parade

Listed in the Memorial Day Ceremony Program.

We are grateful for your financial support of the 2024 Cedarhurst Lawrence LCFD Community Parade.

YES! I would like to donate to the 2024 Memorial Day Parade.

Sponsor name as you would like it to appear: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Write your sponsorship level: _____

Amount of enclosed check \$: _____

Please send Business Logo artwork by email to: JoMarie@cedarhurst.gov

Please make checks payable to: Village of Cedarhurst.

In the memo write: Memorial Day Parade 2024

Mail or Drop Off to: Parade Sponsor C/O Village of Cedarhurst

200 Cedarhurst Avenue, Cedarhurst, NY 11516

QUESTIONS: JoMarie Capone (516) 295-5770