



Inc. Village of Cedarhurst

MAYOR
ANDREW J. PARISE

BOARD OF TRUSTEES
BENJAMIN WEINSTOCK, DEPUTY MAYOR
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200 CEDARHURST AVENUE
CEDARHURST, NY 11516
PHONE: 516-295-5770
FAX: 516-295-1077

WWW.CEDARHURST.GOV
VILLAGE@CEDARHURST.GOV

May 2014,

Dear Friends of Cedarhurst,

Announcing the 18th Annual “Tuesday Night Concerts Under the Gazebo!”

I can't believe that we had our 1st Concert Series 18 years ago! What a success each year has been! It is wonderful to see the whole community come together to enjoy a beautiful night out with wonderful music and wonderful friends. It brings us all together, young and old, of all religions, ethnic backgrounds and races. It is truly a celebration of our unique community!

The performers for this year's concerts sound great! Fan favorites will be back: “**Swingtime Big Band**”, “**Tony B**”, “**New York Rat Pack**”, “**JC Revue**”, “**Sister Act**”, as well as some new acts, including “**The Cameo's**” and “**Moreno Fruzzetti**”.

The reason we are able to provide quality entertainment and a fun night for families, at no cost, is because of **YOU!**

I know that this letter arrives during a very difficult economic time for all. Any contribution would be greatly appreciated.

Your name will reach thousands of people – on posters, flyers, banners, in our Village Newsletter and in all our local newspapers; over Cablevision and on our recently designed and enhanced website. I will personally introduce you and make a presentation to you at the concerts.

To finalize all costs for advertising and other associated details, we ask that your sponsorship pledge be reserved as soon as possible (check can be forwarded later).

Below is the list of sponsorship levels:

TITANIUM:	\$5,000.00
PLATINUM:	\$2,000.00
DIAMOND LEAGUE	\$1,000.00
GOLD BENEFACTOR	\$500.00
STERLING PATRON	\$250.00

The basic levels, Sterling, Gold and Diamond all receive media attention & publicity, and are introduced on the night of sponsorship

The next two levels receive the same as the basic levels plus:

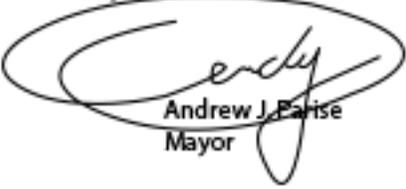
Platinum: (\$2,000) The sponsorship is for 4 nights – we supply table & chairs for your display and a tent to sit under. You will be able to display a banner (that you would supply)

Titanium: (\$5,000) The sponsorship is for 8 nights – we supply table & chairs for your display and a tent to sit under. You will be able to display a banner (that you would supply).

Any amount over \$5,000 will be publicized as a Major Co-sponsor with the Village of Cedarhurst.

Please call Village Hall (516-295-5770) for more details, ask for JoMarie. We look forward to reserving a place for you. The Board of Trustees and I thank you in advanced for making this summer another success!

Sincerely,



Andrew J. Falise
Mayor

**RETURN THIS FORM WITH YOUR
PLEDGE AND/OR PAYMENT**

CEDARHURST SUMMER 2014 CONCERT SERIES
200 CEDARHURST AVENUE
CEDARHURST, NY 11516
516-295-5770

DATE: _____

Please include me as a _____, Sponsor in the pledged amount of
\$ _____ for the 18th Annual Tuesday Night Concerts Under the Gazebo.

TITANIUM:	\$5,000.00
PLATINUM:	\$2,000.00
DIAMOND LEAGUE	\$1,000.00
GOLD BENEFACTOR	\$500.00
STERLING PATRON	\$250.00

Please make check payable to: **Village of Cedarhurst Summer Concerts**

Check enclosed _____ Check to follow _____

Please list my sponsorship title for publicity purposes as:

Name of Organization _____

Contact Person _____

Mailing Address _____

Phone Number _____

(Please indicate 1st, 2nd, & 3rd choice)

Tues July 1st **SWINGTIME BIG BAD** _____

Tues Aug 5th **JC REVENUE** _____

Tues July 8th **IRISH NIGHT (not available)** _____

Tues Aug 12th **SISTER ACT** _____

Tues July 15th **THE SENSATIONAL TONY B** _____

Tues Aug 19th **JEWISH NIGHT** _____

Tues July 22nd **ITALIAN NIGHT - MORENO FRUZZETTI** _____

Tues Aug 26th **THE CAMEO'S** _____

Tues July 29th **NY RAT PACK** _____